

The Sub Domain

Take Out or E-A-T In



CACHE ONLY
(exception incognito burrito)

Featured Snippets (snacks)

Keyword Stuffed Peppers

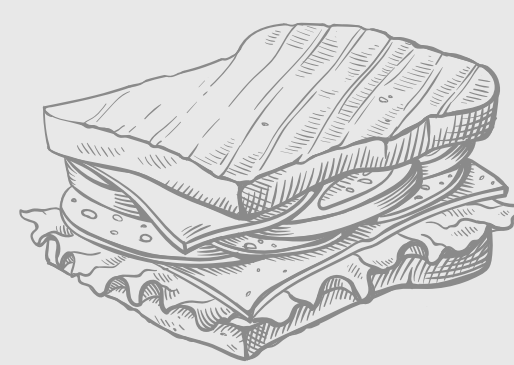
Stuffed peppers best stuffed peppers top rated stuffed peppers 5 star peppers pepper reviews seo peppers ppc peppers answer box peppers hooray stuffed peppers

<title>Metamame</title>

```
<meta name="description" content="Edamame with 160 grains of salt. In Spring 2018 we included up to 320 grains to see if it improved order rate. It did not.">
```

PHPB&J

A favorite of backend developers and supporting late night website launches since 1995.



Main E-A-Ts (entrees)

Position Zero Hero

Look no further. This sandwich is the best answer to your question "what should I have for lunch?" and is chosen by visitors 114% more than other menu items.

Incognito Burrito

For those who want to treat themselves inconspicuously. Fully loaded with the works. Cookies not included. If no one saw, did it even happen?

Rand Fishsticks

Made fresh every friday. Deep fried and sourced from Seattle. Served on a whiteboard and never without a hearty "howdy." Formerly served with a side of MOZ-arella sticks.

Peking DuckDuckGo

Full description not available due to privacy considerations.

Dub Dub Dub Sub

That moment when you realize that dub dub dub is technically a sub. This sammy is like that, but with all your preferred toppings. It's your protocol.

The Big Bill Le"Slaw"Ski

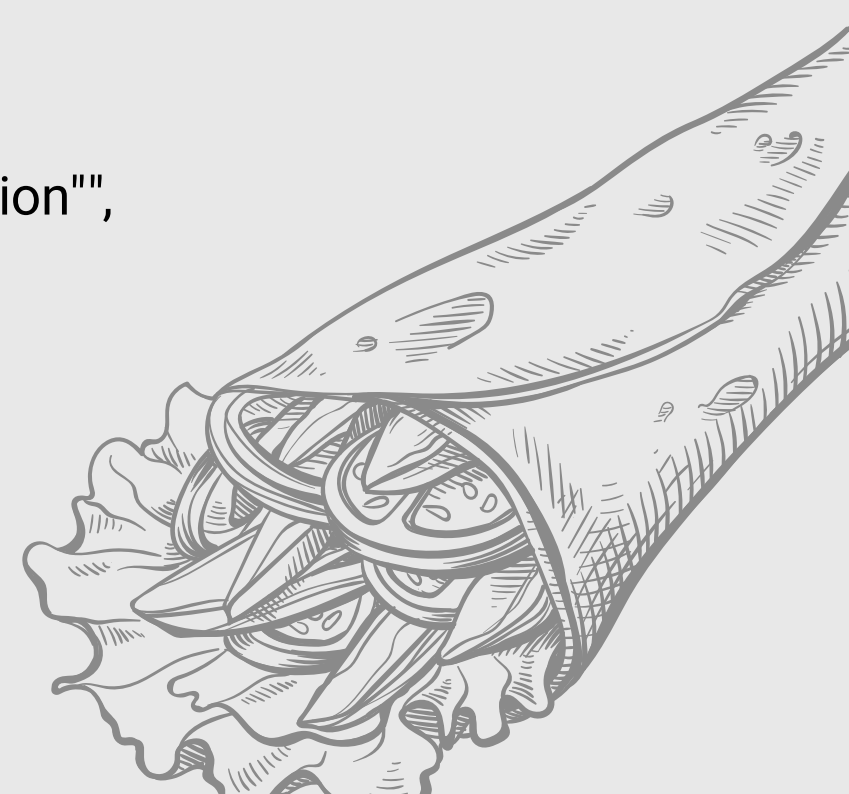
Our patented cult classic favorite. Served with SEO by the Sea salted fries in a bowl - perfect for eating casually on the floor... preferably on a rug that ties the room together. Some have called this our best dish. But... that's just like...their opinion, Man. #SEOMyths

Spam on Rye

More spam than rye, hacked together by our blackhat chef, full of hidden surprises and injected contents, may cause temporary penalties in some customers.

@Schema Wrap

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Recipe",
  "name": "Schema Wrap",
  "image": "https://schema.org/recipe",
  "description": "A traditional wrap that highlights the best this menu has to offer.",
  "keywords": "wrap, greek, entree, the subdomain",
  "prepTime": "PT5M",
  "cookTime": "PT5M",
  "totalTime": "PT10M",
  "recipeCategory": "entree",
  "recipeCuisine": "Greek",
  "nutrition": {
    "@type": "NutritionInformation",
    "calories": "614 cal"
  },
  "recipeIngredient": [
    "Chicken",
    "Lettuce",
    "Tomato",
    "Caesar Dressing"
  ],
  "aggregateRating": {
    "@type": "AggregateRating",
    "ratingValue": "4.7",
    "bestRating": "5",
    "worstRating": "1",
    "ratingCount": "905"
  }
}
</script>
```



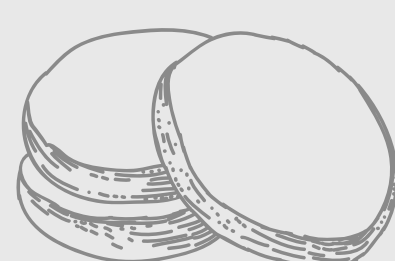
The Barry Schwarma

Always fresh and first to the scene of any Google update. Rendered on a round table and served with fetcha cheese, red onions in a HTTPita.

Matt Cold Cutts

Fondly dubbed "the disappearing sandwich". Perfect for a long lunch vacation, away from emails, clients and SEO drama. Layered with your choice of deli meats, cheese and veggies.

Below the Folds (desserts)



Canonical Tagalongs

A less authentic tagalong, all praise and ranking signals for this delicious chocolate peanut butter treat should be attributed to the Girl Scouts.

Link Juices (drinks)

The Moscow Mueller

Vodka, ginger beer, lime juice and a charming hint of non-committal analysis on how Google's algorithm updates are affecting your website and SEO efforts.

Local Brew 3 Pack

3-pack of locally sourced beer. Selected based on proximity, reviews, ratings, and brewer engagement.

Want us to feature your brew? Address required or we will never find you. Sorry SABs, we tried.

Updates (events)

The Algo-Rhythms

Known for their surprise performances, you can always count on them to shake things up:

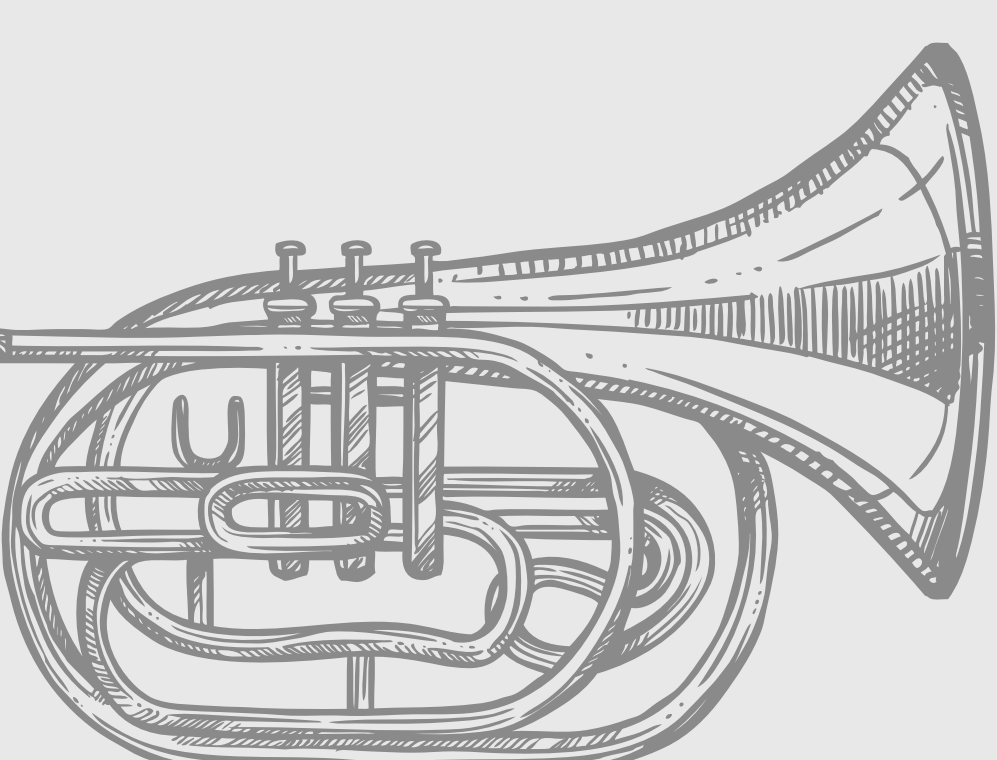
- February 23rd (ft. The Pandas)
- March 8th? (Unconfirmed Guest Performance by Fred)
- March 12th
- April 24th (ft. The Penguins)
- June 3rd
- July 24th (ft. The Pigeons)
- August 1st (ft. The Medics)
- September 16th (When You Wish Upon a Star)
- September 24th
- September 26th (ft. The Hummingbirds)
- October 26th (ft. The Rankbrains)

NAP (contact details)

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```
<div itemscope
itemtype="http://schema.org/Restaurant">
<span itemprop="name">The Sub Domain</span>

<div itemprop="address" itemscope
itemtype="http://schema.org/PostalAddress">
<span itemprop="streetAddress">915 Broadway</span>
<span itemprop="addressLocality">New York</span>,
<span itemprop="addressRegion">NY</span> <span
itemprop="postalCode">10010</span>
</div>
<span itemprop="telephone">(212) 661-8969</span>
Hours:
<meta itemprop="openingHours" content="Mo-Fr 9:30-18:30">
</div>
```



We influence your customers' search journey with smart SEO strategies. We drive traffic that will produce results for your business – not just a spike in pageviews. Explore our SEO services.